



Business Monitor DecisionMakers

Description:

This pan-european Business to Business multichannel list (opt-in collected) is built around various sources (professional publications, seminars, conferences and other professional events).

Profile:

This list is made of active companies, mostly from the business services sector, banks and finance activities, and also from the manufacturing sector, wholesale, institutions and administrations, etc...

The contacts are executives and directors, using English as working language, and with a high level of education. They have important incomes.

This list is recommended for any national or international campaigns aiming at decision makers.

Available Selects:

Geo, activity, employees size, job title

RECOMMENDED USAGE

This multinational database suits to any BtoB offer. Through its international cover, it represents an excellent data source to test the same offer on different markets.

BELGIUM	20665	LUXEMBOURG	1516
CZECH REPUBLIC	9152	NORWAY	10211
DENMARK	8314	POLAND	6082
FINLAND	13629	PORTUGAL	5802
FRANCE	57490	RUSSIA	2658
GREECE	1341	SLOVAKIA	3552
HUNGARY	8100	SLOVENIA	1106
IRELAND	7660	SPAIN	25577
ISRAEL	1633	SWEDEN	12968
ITALY	39334	UNITED ARAB EMIRATES	1346

Universe France:

57500 records

(all records with email)

(230 000 records in Europe, Middle East and Africa)

Rental prices

Basic prices:

Postal190 €
Email.....210 €
Postal+Email350 €

Flat Setup fee.....200 €

Minimum order: 3000 records

Small target package – 1 channel
(selection below 1500 records) : 475 €

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