



informa

InformaBase Masterfile

□ Description

Informa has created one complete database for all marketing efforts worldwide for Informa offices to access. These contacts are the same ones Informa marketers' worldwide use to promote the 2000+ conferences, 500+ publications, as well as on-line products, Informa offers per year. Meticulously cleaned and qualified it encompasses all Informa brands that rent their data, including: IBC, IIR, Informa, Lloyds, IBI, ICBI, Informa Business Intelligence (BI), and more.

□ Profile

This file consists 3 Million+ postal and 800,000+ email contacts from across the globe who have opted in to receive third party information. 75% middle and senior management decision makers and executives who already have a buying history, a budget, and the authority to use it.

□ Available selects

Geo, title / function, industry type, buyers only

RECOMMENDED USAGE

An excellent list for all business to business offers across the range, especially seminars, business equipment, training offers and seminars, banking and finance, specific markets and upmarket consumer goods.

Universe (France) :



52,538 contacts



23,265 named e-mails

Universe (world) :



3 million contacts



800,000 named e-mails

Rental prices

Base rental rates per 1000:

Postal 190 €
Email..... 290 €

Selection costs per 1000:

Per select, for postal or E-mails...+ 10 €

Delivery fee:..... 40 €

Minimum order: 5,000 records

***Email deployment only by list owner,
included in email rental rate***

contact@euroleads.fr