

## Managers +

Business managers at home address

### Description

#### **French Companies Managers at their home address.**

This newly generated list is sourced from data collected from French administrations (trade register, Companies House, chamber of commerce). It includes appointed managers of French companies at their home addresses.

### Profile

This list is made of individuals with above average incomes, with a high proportion of highest incomes bands: 52% of these individuals have monthly income over 3800€, 32% over 6000€.  
The list includes 27% females, and 73% males, all are companies managers, and they are mostly aged 40. The data includes managers of the largest groups as well as solde traders and independent workers.

### Available selects

#### **Standard selects:**

Geo, Age (real or modelled), gender, income band, presence of chil(ren), in household.


#### **Professional selects:**


Job fuction, activity, size of the managed company, creation date, legal status (sole traders, independents, etc...)

### **RECOMMENDED USAGE**

**Through its profils, this dataset is adapted to many offers, including press, charities and fundraising, finance / insurance, and all offers of luxury products in general.**

### Universe (France)

 1,835,175 records

 counts upon request

### Rental prices

#### **Postal addresses, per 1000**

##### **<10 000 records**

Base rate.....240 €  
Selects\* ..... + 30 €

##### **10 000 à 24 999 records**

Base rate .....220 €  
Selects\* ..... + 30 €

##### **25 000 à 49 999 records**

Base rate .....200 €  
Selects\* ..... + 20 €

##### **>50 000 records**

Base rate .....180 €  
Selects\* ..... + 20 €

*\* For selects on age, income, children presence*

Flat setup fee.....230 €  
Minimum order: 3000 records

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