



Description

Standard Forms is a mail order company that offers a complete offer of pre-printed documents models: Invoices, headed papers, business cards...

Profile

The Standard Forms list is made of named records. The most represented activity sectors are retail (automotive, gardening, yachting...), personal services, building. They are mainly small companies. All clients are recruited via direct mail and are very responsive to mail order offers.

Available selects


Geo, recency, named records (80%), employee size, activity

RECOMMENDED USAGE

This list is adapted to almost any kind of BtoB mail order offer, including IT equipment, business newspapers...

Universe

 30,000 records

 6,500 records

 30,000 records

Rental prices:

Postal addresses:

Base rental, per 1000.....250 €

E-mails:

Base rental, per 1000..... 280 €

Postal + e-mails:

Base rental, per 1000..... 380 €

Postal + phones

Base rental, per 1000..... 350 €

Flat set up fees.....150 €

Dedupe discount

For orders > 15,000 records.....10%

Minimum order: 5,000 records

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